

MINISTER FOR SENIORS AND AGEING — PORTFOLIOS — INTERNET ADVERTISING

623. Mr Z.R.F. Kirkup to the Minister for Seniors and Ageing; Volunteering; Sport and Recreation:

For each of your departments, agencies, boards, publicly owned corporations and Ministerial offices since 17 March 2017 how much money has been spent on:

- (a) “Boosted” Facebook posts;
- (b) “Promoted” Twitter posts;
- (c) “Sponsored” Instagram posts;
- (d) Google AdWords; and
- (e) Paid content or advertising on:
  - (i) [WWW.THEWEST.COM.AU](http://WWW.THEWEST.COM.AU);
  - (ii) [WWW.PERTHNOW.COM.AU](http://WWW.PERTHNOW.COM.AU);
  - (iii) [WWW.WATODAY.COM.AU](http://WWW.WATODAY.COM.AU); and
  - (iv) [WWW.YAHOO.COM.AU](http://WWW.YAHOO.COM.AU)?

**Mr M.P. Murray replied:**

Department of Local Government and Communities

- (a) \$627.32
- (b) \$100
- (c) \$0.00
- (d) \$0.00
- (e) (i)–(iv) \$0.00

Ministerial Office

- (a) \$0.00
- (b) \$0.00
- (c) \$0.00
- (d) \$0.00
- (e) (i)–(iv) \$0.00

Department of Sport and Recreation

- (a) \$183.00
- (b) \$0.00
- (c) \$0.00
- (d) \$0.00
- (e) (i)–(iv) \$0.00